



LOST N LAVA

Cowboy Gathering
Shoshone, Idaho



To whom it may concern:

The Lost N Lava Committee is making plans for the 6th Annual Lost N Lava Cowboy Gathering to be held on September 18th, 19th, 20th 2015 in Shoshone, Idaho. We would like to thank all of the 2014 sponsors and advertisers that helped make the Lost N Lava Cowboy Gathering a very successful event. Each year the volunteers of Lost N Lava host the event in Shoshone, Idaho. Through the past years we have seen more spectators attend this event and have become one of the region's top Cowboy Gathering. We credit the success of this event to our sponsors and advertisers who lend their names and financial support to the event. The money we raise each year goes to the promotion of the Cowboy Gathering and selecting top notch musicians from all around the Magic Valley and beyond. Also, each year we select a non-profit organization that is located in Lincoln County and help support them by raising funds for them.

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the spectators of the Lost N Lava Cowboy Gathering. As a sponsor, you will benefit by the extensive advertising we make with local media, promotional videos, social networking, printed materials and our website as well as word of mouth to our supporters. We love to spread the word!

We have different levels of sponsorship packages and advertising opportunities, as detailed in the enclosed advertising and sponsorship commitment information sheet and form. We also accept donations of merchandise and in-kind services that may help with the event. You can select the level of participation that best meets your need, and be secure in the knowledge that your advertisement and or sponsorship will be used to help the Lost N Lava Committee fund the Lost N Lava Cowboy Gathering in the community.

We wish to formally invite your company to become an advertiser or sponsor for this event. If you have any questions or would like to visit please feel free to contact us and we will be more than happy to assist you with any questions. We also invite you to visit our website and Facebook page to learn more about Lost N Lava. We are grateful for your kind consideration and we look forward to your participation.

Sincerely,

Payson Reese
President, Lost N Lava Cowboy Gathering
102 South Rail Street East
Shoshone, Idaho 83352
Telephone: 208-886-7787
Fax: (208) 886-9811
Email: lostnlava@gmail.com
Website: www.lostnlavagathering.com
Facebook: www.facebook.com/lostnlava

Full Page Ad - \$100.00

4 Complementary Concert Tickets

3/4 Page Ad - \$75.00

2 Complementary Concert Tickets

1/2 Page Ad - \$50.00

1/4 Page Ad - \$25.00

Advertising Opportunities

Benefits for Advertising with Lost N Lava:

Business Card on Website and Facebook

We see 100+ people to our website monthly and have over 430 likes on our Facebook page. We continue seeing growth in numbers each month.

Ad in Program

We print 250 programs for the event and distribute them out to all attendees of the event.

Each year Lost N Lava Cowboy Gathering selects a non-profit community organization that is located in Lincoln County.

Lost N Lava has selected the Idaho Horse Therapy Re-Boot Camp & Shoshone FFA Chapter.



From each ad that is sold we will donate to the

**Idaho Horse Therapy Re-Boot Camp
Shoshone FFA Chapter.**



**Please support Lost N Lava by
Purchasing an Ad and help support the
Idaho Horse Therapy Re-Boot Camp and
Shoshone FFA Chapter**

About Charities of Choice



Idaho Horse Therapy

Idaho Horse Therapy is a non-profit corporation located in rural Southern Idaho. We use about forty head of horses, from yearlings to saddle-horses, all of which have proven to be very effective clinicians. We feel blessed to do most of our work in our desert setting, where there are few distractions for clients and the focus stays on the horses and what is truly happening.

Idaho Horse Therapy utilizes several indoor facilities throughout the Magic Valley where sessions can be conducted in inclement weather. The founders of IHT have over 40 years of experience in equine activities and a major passion for helping others. The combination of the love of horses and the desire to bring the equine experience to others makes for the perfect business. Idaho Horse Therapy is a registered Central Contractor and an EAGALA Military Services Program

Re-Boot Camp® is a program produced by Idaho Horse Therapy. The program is an exciting new treatment opportunity for veterans suffering from Post-Traumatic Stress Disorder. The camp takes place in beautiful Fairfield, Idaho at the base of Soldier Mountain. Lodging, food and snacks are provided for the veterans during their week-long intensive treatment program, using proven and evidenced-based methods. This service is provided AT NO COST TO THEM and is completely supported by donations.

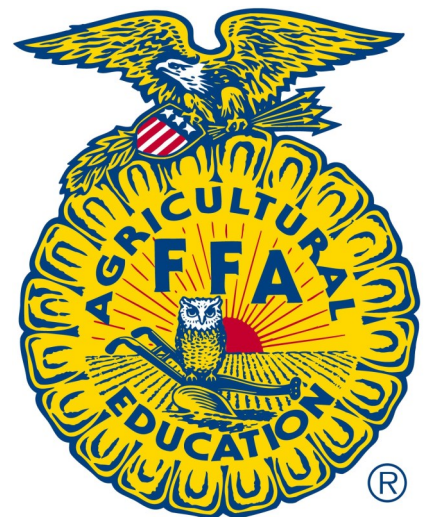


Shoshone FFA Chapter

FFA makes a positive difference in the lives of students by Developing Premier Leadership, Personal Growth, and Career Success through Agricultural Education.

Shoshone FFA Chapter is an agricultural science program located in Shoshone, ID. Their chapter has 67 active Agricultural Experience Tracker student accounts and 1 teacher.

Students whose lives are impacted by FFA and agricultural education will achieve academic and personal growth, strengthen American agriculture and provide leadership to build healthy local communities, a strong nation and a sustainable world



Become a Sponsor Today!

Platinum - \$1000

- * Name and Logo displayed on website and Facebook
 - * Listed in all publicity as sponsor
 - * Name and Logo recognition in Official Lost N Lava Cowboy Gathering program
 - * 12 Preferred place seating at evening concerts
 - * Signed official Lost N Lava Cowboy Gathering Poster
 - * Sponsor's banner displayed venue (banner provided by sponsor)
 - * Recognition on Sponsor Board at main entrance to venue
 - * Sponsor announcement during evening concert
 - * Link to sponsor's website displayed on Lost N Lava Cowboy Gatherings website
-

Gold - \$500

- * Name and Logo displayed on website and Facebook
 - * Listed in all publicity as sponsor
 - * Name and Logo recognition in Official Lost N Lava Cowboy Gathering program
 - * 8 Preferred place seating at evening concerts
 - * Signed official Lost N Lava Cowboy Gathering Poster
 - * Listed on Sponsor Banner displayed in venue
 - * Sponsor announcement during evening concert
 - * Recognition on Sponsor Board at main entrance to venue
 - * Link to sponsor's website displayed on Lost N Lava Cowboy Gatherings website
-

Silver - \$250

- * Name and Logo displayed on website and Facebook
 - * Name and Logo recognition in Official Lost N Lava Cowboy Gathering program
 - * 6 Preferred place seating at evening concerts
 - * Signed official Lost N Lava Cowboy Gathering Poster
 - * Recognition on Sponsor Board at main entrance to venue
 - * Link to sponsor's website displayed on Lost N Lava Cowboy Gatherings website
-

Copper - \$100

- * Name and Logo displayed on website and Facebook
 - * Name and Logo recognition in Official Lost N Lava Cowboy Gathering program
 - * 4 Preferred place seating at evening concerts
 - * Signed official Lost N Lava Cowboy Gathering Poster
 - * Recognition on Sponsor Board at main entrance to venue
 - * Link to sponsor's website displayed on Lost N Lava Cowboy Gatherings website
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Lost N Lava Cowboy Gathering Advertising and Sponsorship Form

I would like to support Lost N Lava Cowboy Gathering by:

- ☐ Advertising in the 2015 Program
- ☐ Being a Sponsor for the 2015 Gathering

Name: _____

Title: _____

Organization/Business: _____

Physical Address: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Advertising for Program	Sponsorship
<input type="checkbox"/> ¼ Page - \$25.00	<input type="checkbox"/> Copper - \$100
<input type="checkbox"/> ½ Page - \$50.00	<input type="checkbox"/> Silver - \$250
<input type="checkbox"/> ¾ Page - \$75.00	<input type="checkbox"/> Gold - \$500
<input type="checkbox"/> Full Page – \$100.00	<input type="checkbox"/> Platinum \$1000

Please Make checks out to Lost N Lava Cowboy Gathering
Lost N Lava Cowboy Gathering is a IRS 501 C3 Non-Profit Organization Tax Deductible
Mail Payment to Lost N Lava Cowboy Gathering, 102 South Rail Street East, Shoshone, Idaho 83352